GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:4246
ANSWERED ON:15.12.2000
MARKET DEVELOPMENT ASSISTANCE EXPORT DEVELOPMENT FUND
ASHOK NAMDEORAO MOHOL

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether the Government have created a Market Development Assistance Scheme/Export Development Fund to facilitate development activities to promote exports of Indian products;

(b) if so, the modalities for operation of said scheme/fund;

(c) the number of export/trade houses benefited therefrom in the country, State-wise;

(d) the amount disbursed to each agency in each State during the last three years, year-wise; and

(e) the extent to which these export/trade houses have been benefited during the above period?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI OMAR ABDULLAH)

(a) : Yes, Sir.

(b) : To facilitate development activities to promote exports of Indian products, the following activities are eligible for assistance under Marketing Development Assistance Scheme:

(i) Subsidising marketing development expenses overseas by individual exporters from India under sales-cum-study tours, participation in trade fairs/Exhibitions and advertisement & publicity.

(ii) Assistance to recognised Export Promotion Councils for development and promotional activties for exports of Indian products and commodities, contesting countervailing duty and anti-dumping duties cases abroad.

(iii) Any other development or promotional activities which are considered conducive to promote the export of Indian products and commodities.

(c) to (e) : The Marketing Development Assistance is provided through the approved grantee organisations on national basis on specific product grouping basis. The recognised export/trading houses receive the assistance through the Federation of Indian Export Organisations(FIEO) with Head Office at New Delhi and other exporters receive the assistance through the Export Promotior Councils with whom they are registered as members. The number of export/trade houses benefitted therefrom in the country and the amount disbursed to them during the last three years, by FIEO State-wise is given in the Annexure.

Though, it is difficult to ascertain the exact extent of impact of such assistance on growth of exports of Indian products and commodities as growth in exports depend upon a number of factors, the feedback received indicates that this is very useful in exploring the new markets and marketing of the Indian products overseas.
NNEXURE REFERRED TO IN REPLY TO PARTS (c) to (e) OF LOK SABHA UNSTARRED QUESTION NO.4246 FOR ANS ON 15.12.2000 REGARDING MARKET DEVELOPMENT ASSISTANCE / EXPORT DEVELOPMENT FUND

State	1997-98		1998-99		1999-2000	
	Amount disbursed Rs.	No. of Export/ Trade Houses benefited	Amount disbursed Rs.	No. of Export Trade Houses benefited	Amout disbured Rs.	No. of Export Trade Houses benefited

Andhra Pradesh	75125	1			50000	1	
Delhi	6407679	77	10366323	91	3312493	48	
Gujarat	218775	4	84410	2	150000	3	
Haryana	548687	8	952756	5	170000	2	
J&K	66512	1	34239	1	-		
Karnataka	461292	7	41098	1	100000	2	
Kerala	642542	6	1632386	11	278577	3	
Madhya Pradesh			-		212199	2	
Maharashtra	3877185	44	7016052	71	2735976	42	
Pondicherry	84274	1	-		98106	1	
Punjab	2604757	18	3736963	28	1533408	14	
Rajasthan	1329872	14	4178802	25	376843	5	
Tamil Nadu	1490056	13	1769839	24	661165	9	
Uttar Pradesh	6553617	51	8219747	67	2283993	28	
West Bengal	732433	10	2474693	20	422390	7	